

# Neuzer Bicycle Company since 1987

**Neuzer Kft. is the largest  
Hungarian-owned bicycle  
manufacturing company.**

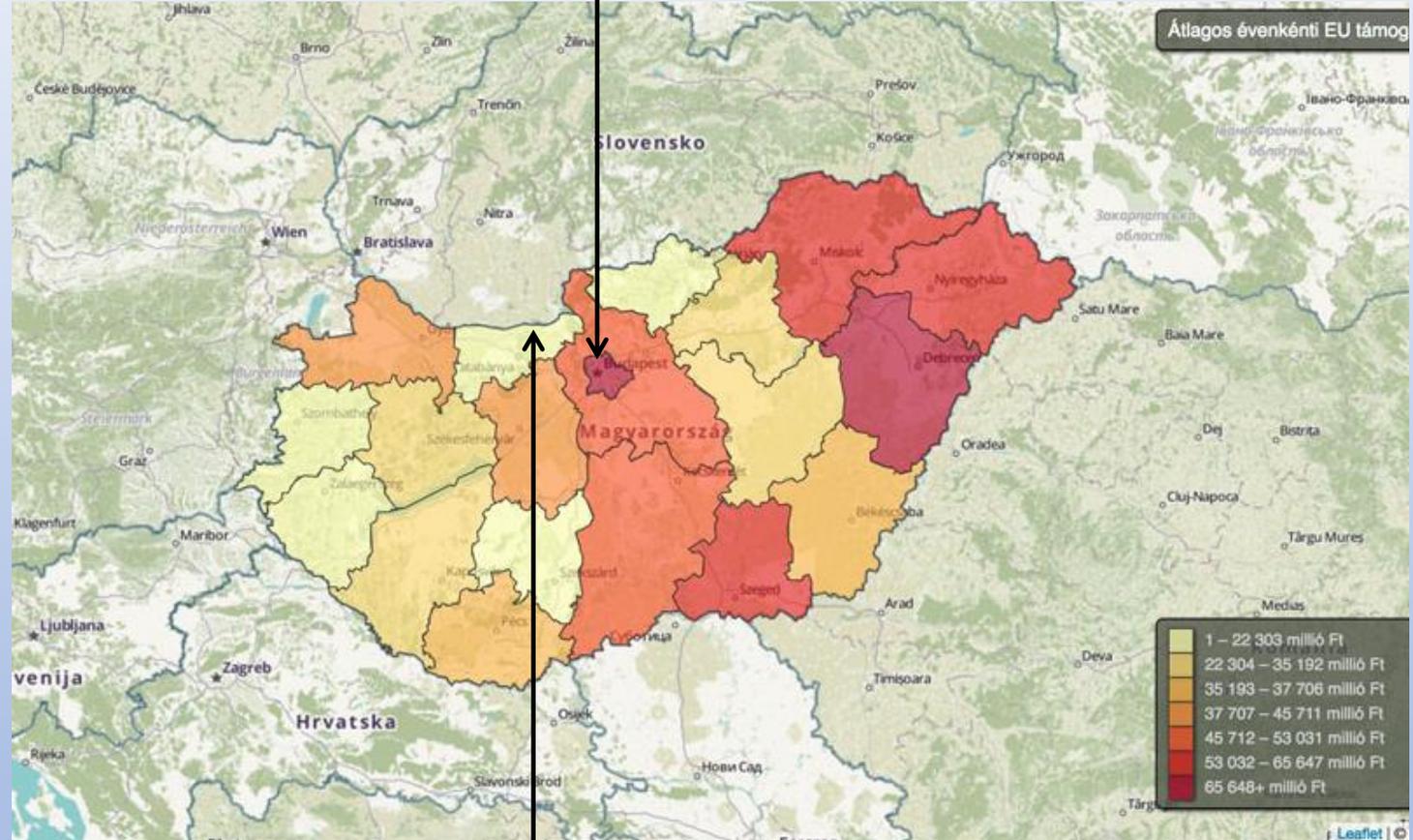


## Approach:

**One hour's drive from Budapest (also from the international airport).**

**Also an hour's drive from the M0, M1, M2, M3, M4, M5, M6 and M7 motorways.**

**BUDAPEST**



**ESZTERGOM**

## Location:

**In Esztergom, the historic city with more than 1000 years of history.**



## **Esztergom Industrial Park**

**The central production plant is located close to the city center, in the neighbourhood of Suzuki, Kirchhoff, Tyco and other international automotive companies, in a modern industrial environment.**

**It is easily accessible by road.**



# Neuzer Central Manufacturing

- **Central parts and finished goods warehouse**
- **Painting department**
- **Assembly department**
- **Individual assembly department**
- **Administration**
- **Logistics**
- **Sales/Purchasing**
- **Product development**



## Neuzer Development Center

- **350 meters from the central production building**
- **2,700 m<sup>2</sup> high-rise warehouse**
- **2,500 storage locations**
- **production capacity of 25.000 bicycles**



## Real estate developments

- **2,000 m<sup>2</sup> high-rise warehouse**
- **Semi-automatic warehouse management equipment**
- **Additional building expansion options**
- **Possibility of further building expansion next to the Neuzer Development Center**



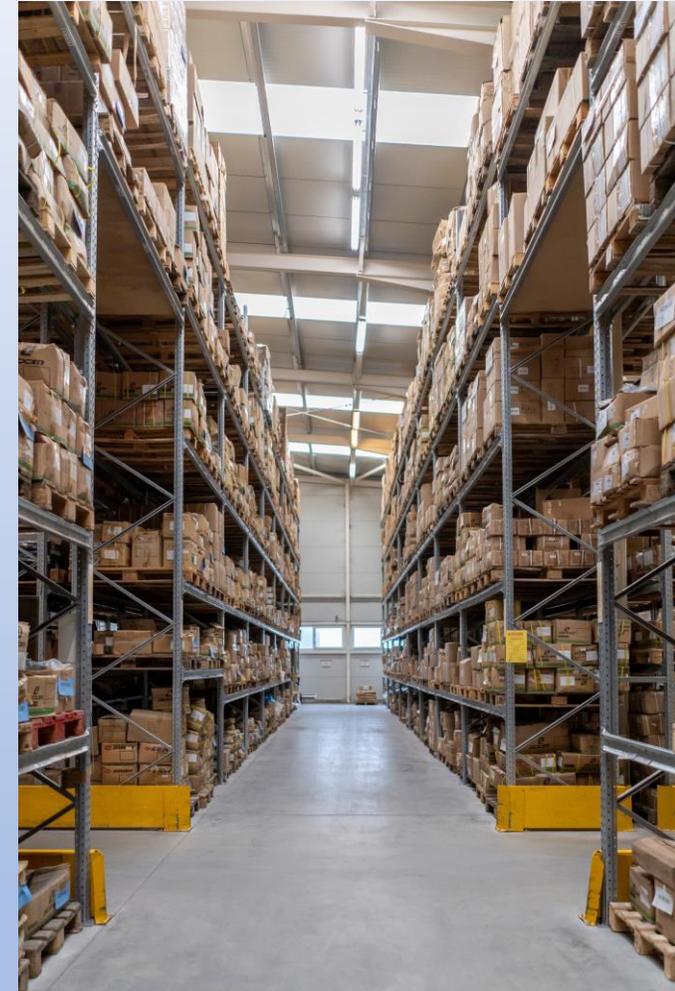
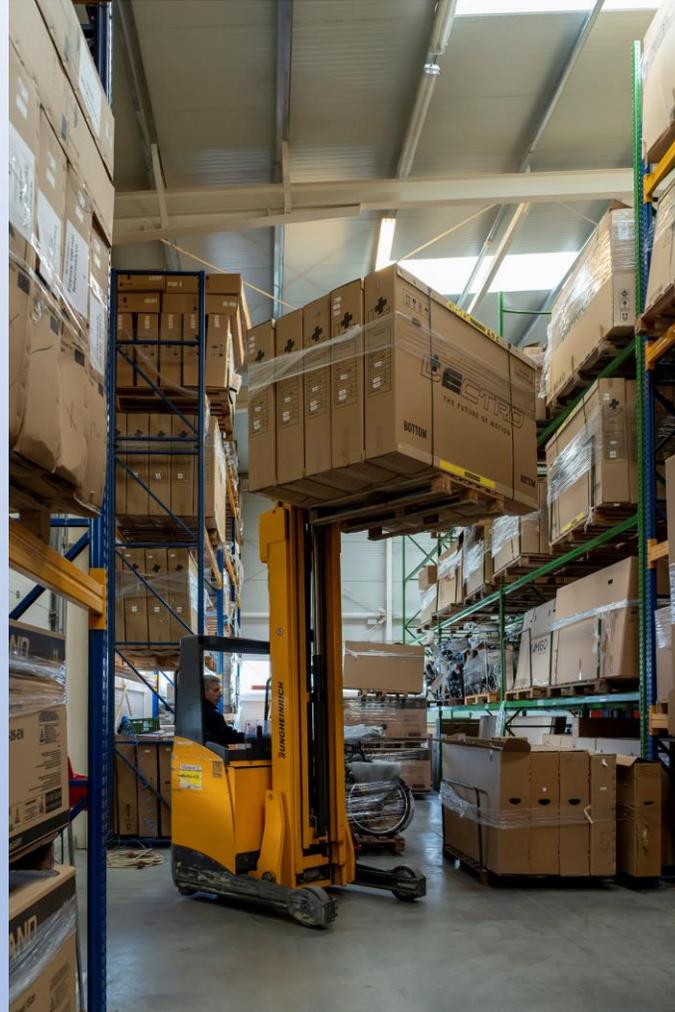
## **Number of employees**

- **165 employees**
- **The majority of Neuzer workers come from our city and its agglomeration.**
- **Familiar atmosphere**



## **Storage:**

- **Location-based high-rise warehouse**
- **Commission equipment**
- **Continuous daily storage**
- **Continuous daily commission**
- **Clean warehouse environment**
- **Stable, experienced workforce**



## Central warehouse

- **Inventory and order picking through an integrated company management system**
- **8.000 m2 modern industrial plant**
- **5.600 storage locations**
- **48.000 item codes**



## Painting plant

- **Electrostatic powder coating**
- **2 conveyor belts 96/105m**
- **2 burn-in tunnels**
- **1 burn-in/drying oven**
- **Mechanical and chemical surface preparation**
- **Sandblasting**
- **Daily painting capacity: 600 sets (frames, forks, fenders, carriers)**



# Decaling

- **Based on customer needs, with different raw materials**
- **Top decals**
- **Under clearcoat decals**
- **PVC decals**
- **Water decals**
- **Low MOQ, fast raw material procurement**



# Wheel assembly

- **Daily capacity is 1,200 laced, centered wheels.**
- **6 complete Holland Mechanics assembly lines, with:**
  - **4 pcs. CE-A Lacing machine**
  - **3 pcs. CS-A Lacing machine**
  - **4 pcs. DD-A Truing robots**
  - **3 pcs. DB-C Truing robots**



# Bicycle assembly

- **Two upper suspension conveyor lines**
- **A lower, inverted assembly line**
- **Daily production capacity:**
  - **200 pcs. E-bikes +**
  - **300-350 pcs. Non-electric bicycles**



## Product packaging

- **Safe packaging that protects the products from damage during transport and storage.**
- **85% and 98% packing in a closed cardboard box.**
- **Color printed cardboard boxes**
- **Full truck or pallet loading**



## Quality control

- **Continuous production line control of products**
- **Checking 20% of manufactured items with measuring devices based on Neuzer's own inspection.**
- **Based on customer demand, for electric bicycles, a "ride test" of every piece of the production run.**
- **Carrying out individual tests and inspections based on customer needs.**



## Multiskill wokers

- **Our employees have trained for several positions with the same productivity efficiency**
- **Stable number of mechanics**
- **Highly experienced workers**
- **The average age of our employees is 41 years**
- **Workers' employment > 10 years**



- **Prototype production**
- **Prototype testing**
- **Sample production**
- **Parts testing**
- **Pre-production samples**
- **Unique service jobs**
- **Service training**
- **Warranty repairs related to special projects**



## Special bicycle projects

- **Rental bicycle systems: Self-developed rental bicycle and all elements of the associated system.**
- **Several Hungarian cities: Győr, Hévíz, Komárom, Esztergom, Tata, Veszprém, Eger, Szeged, Debrecen, Pécs, Lake Balaton (950 bicycles)**
- **Foreign rental systems: Bratislava, Monheim Am Rhein (1500 bicycles)**



- **User-friendly rental systems**
- **Custom (Neuzer) developed hardware and software**
- **Based on different customer needs**
- **Production of bicycles, docking stations, control columns at Neuzer Kft**
- **Joint projects with cities and multinational companies that support them**



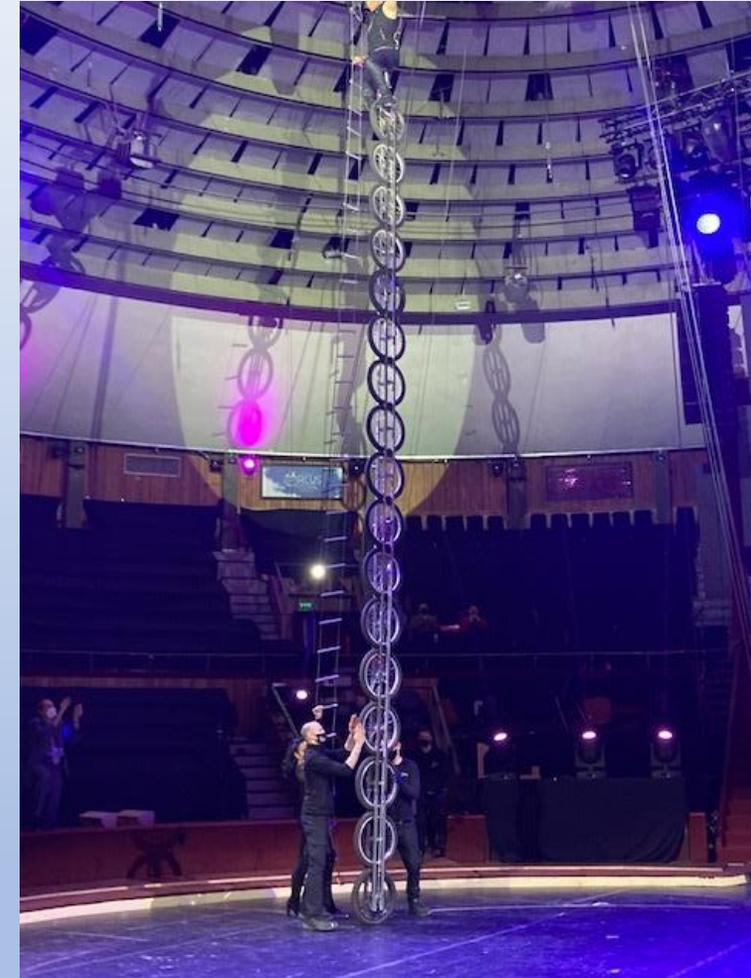
## Strategic Partners in Special Bicycle Projects

- **Hungarian Post**
- **Hungarian Police**
- **Hungarian Civil Guard**
- **Hungarian Cycling Tourism Association**
- **Ministries**



## **Our other partners:**

- **Metropolitan Grand Circus**
- **Municipalities of Hungarian settlements**
- **Domestic sports associations and sports federations**
- **Educational institutions**



# We support

- **Education for an environmentally conscious and active lifestyle**
- **Education for safe riding**
- **School and educational programs**
- **Bicycle and other sports competitions**
- **Cultural, social and sports events**



# Products manufactured by Neuzer:

(Based on 2022 data)

- **31,5 % E-bikes (front, rear, mid motor, steel and alloy frames)**
- **61% non-electric bikes (MTB, Trekking, City, Road, Fitness, Cruiser, Kids)**
- **7,5% special bicycles (rental bikes, cargo bikes, post delivery bikes, police bikes)**



# Our markets:

## 46,2% domestic market:

- **Our own brand – Neuzer products**
- **Own brand products of wholesalers**
- **Products delivered to sports stores and chain stores**

## 53,8% export market:

- **Netherlands, Germany, Sweden, Denmark, Croatia, Slovenia, Romania, Austria, France, United Kingdom**



# Purchasing/Sales

- **Experienced, continuous customer and supplier contacts**
- **Fast communication**
- **Procurement from the Far East and Europe**
- **Market and supplier research**
- **Participation in tenders**
- **Organization of customer meetings and exhibitions**



## International Exhibitions

- Eurobike
- BikeExpo
- International Bikeweekend
- World Movement Day
- Travel and Caravan Show
- Then and Now Vehicle Expo



## Training programs

- **Continuous mechanic training**
- **Quality team training**
- **Language courses**
- **Healthy lifestyle education programs**
- **Extended first aid courses**
- **Special tool and machine operator training**
- **Dangerous goods handling**
- **Getting to know modern model plants and new technologies**
- **Open Days (for educational institutions and population)**



**„.....Neuzer, bicycle is our passion...”**



**Thank you for your attention**



## **Contacts**

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