



# PÉCSI BREWERY



anno 1848

CENTURIES OF BREWING



# Introduction:

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**Pécsi Brewery has 170 years of uninterrupted history.** Our facility meets the highest product quality and environmental standards (**IFS, ISO14001**). We use our own karst water source, and have a stable access to regional supply of ingredients.

Pécsi Brewery is an independent small brewery as provided for in Council Directive 92/83/EEC. Therefore, **its products are eligible for reduced excise duties in EU countries.**

Out of commitment to environment and sustainability, we launched our **Organic Product Series**, including Hungary's first **Organic Gluten-Free Lager.**

With our Gluten-Free products we strive to care for our customers' emerging needs for health friendly products. Additionally, we are proud to be **internationally KOSHER** certified.

**Pécsi's goal is to become a strong leader in Organic and Gluten-Free beer production.**



# More than 170 years, propelled by innovation

Pécs\* is a town in Hungary with a history so rich that books about it filled libraries. Since the foundation of the brewery the city has had its ups and downs. Yet, **the Brewery of Pécs has never stopped brewing and rejuvenated itself multiple times.**

**The founder of the Brewery was Leopold Hirschfeld**, a tradesman, who decided to add extra value to his grain business. He became so dedicated to his new venture that he chose Pécs as the new home for his family. The factory's own ice production was one of the family's unique innovations. After the founder's death his son Samuel continued to build the flourishing business until the beginning of the 1900's.

**Having survived the turbulences of the 20<sup>th</sup> century with its popular beers and well-organized production**, the brewery became a regional player and reached his volume peek in the 1990's under the ownership of the Austrian Ottakringer Group.



\*Pécs (/pe t / "Paytch")

In 2017 the brewery was taken over by two Hungarian businessmen, pioneers of organic farming. The Szemerey brothers had **a similar goal as the founder in his time: adding further value to their organic farming.** The brewery was shortly transformed into an independent brewery putting **quality, purity and environment protection in focus.**

While continuing the long brewing traditions and best brands, **a new premium and organic beer line was launched including a gluten-free lager,** much to the happiness of the consumers.

Today the Pécsi Brewery is managed by highly qualified specialists with decades of brewing experience in small and large-scale brewing. **The barley and wheat are supplied to the malting plant by the Szemerey organic farms. Water is gained directly from the Brewery's wells,** providing genuine karst water coming from the Mecsek mountains.

Being committed to environment and biodiversity, the Brewery's experts are constantly seeking solutions for expanding organic production and thus contributing to sustainability.

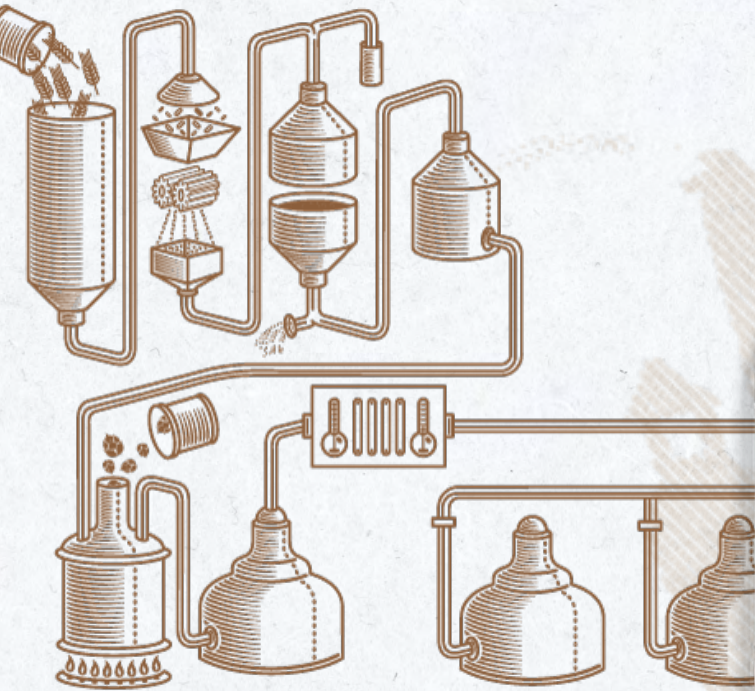
# Our products

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Our beers are made from Hungarian and German malts with the addition of the finest European or American hops. The fermentation is done partly in open fermenters. This process lends the Premium and Craft brands a soft and elegant natural CO<sub>2</sub> content and a rich, complex flavour. Pécsi beer is often characterised by its deeper, yellowish colours with a delicate, clean smell and full-bodied, long-lasting taste.



# Premium





## Premium Lager

Amber coloured Vienna lager with soft, smooth maltiness and moderate bitterness brewed by decoction mashing.



Alcohol: 5%  
V/V



Plato:  
11.2°P



0.33l bottle, 0.5l bottle and  
can, 30l KEG





## Premium Unfiltered Pils

Golden, unfiltered beer with rich malt and hop aromas, supported by the presence of yeast making it more Flavourful.



**Alcohol: 4.7 %  
V/V**



**Plato:  
11.6°P**



**0.5l bottle and can**



## Premium Sour-Cherry

A crystal clear, filtered, deep red coloured fruit beer. A harmonious combination of beer and sour-cherry with a decidedly sweet and sour fruit taste.



**Alcohol: 4 %  
V/V**



**Plato:  
11,3°P**



**0.5l can**





## Premium Wheat Beer

Golden coloured, unfiltered, top-fermented German wheat beer with a fluffy mouthfeel, and a distinctive banana and clove yeast character.



**Alcohol:** 5%  
V/V



**Plato:**  
12°P



**0.5l bottle and can,**  
20l KEG



## Premium Brown

Dark, medium-bodied lager with aromas of chocolate and coffee complemented by malt sweetness and moderate bitterness, brewed by decoction mashing.



**Alcohol:**  
5.8% V/V



**Plato:**  
13.8°P



**0.33l bottle,**  
0.5l bottle and can,  
30l KEG

# Premium Gluten-free Lager

Amber coloured Vienna lager with bright clarity, soft, smooth maltiness and moderate bitterness brewed by decoction mashing.

Our brewery is certified to AOECS standards and each gluten-free batch is individually tested by an independent control body (SGS).



Alcohol: 5%  
V/V



Plato:  
12°P



0.33l bottle



# Core Lagers

light, well-balanced beers



## Szalon



Alcohol: 4.6% V/V



Plato: 10.4°P



0.33l bottle,  
0.5l bottle  
and can,  
30l KEG, 50l KEG



## Szalon Non-alcoholic



Alcohol: max  
0.5% V/V



Plato:  
6.4°P



0.5l bottle  
and can



# Craft APA

Beer with special  
and characteristic taste



## Pécsi Craft APA

Alcohol:  
5% V/V



Plato:  
12°P



0.33l bottle,  
0.5l bottle and can,  
20l KEG



# Radler (0,0%)

. PÉCSI,  
*Radler*  
PRÉMIUM

NON –ALCOHOLIC  
LEMON/SOUR-CHERRY/EDERFLOWER

THE SPECIAL COMBINATION OF REFRESHING NON-ALCOHOLIC BEER  
AND FRESH, NATURAL FRUIT INGREDIENTS IS AN IDEAL THIRST  
QUENCHER FOR HOT SUMMER DAYS.



Alcohol:  
0.0% V/V



0.5l can

# Organic /Bio

Ramping up organic beer production is our strategic goal.

Organic pilsner malt comes from Hungarian suppliers while organic special malts are sourced from Germany. Conventional hops are coming from Germany and the USA.



# Pécsi Bio Gluten-Free Lager

Deep amber coloured Vienna lager with soft, smooth maltiness and moderate bitterness brewed by decoction mashing.

The gluten-free products are tested by the certified laboratory of SGS using the official method approved by the AOAC international organization.

Alcohol: 5%  
V/V

Plato:  
12°P

0,5L can

The product has been  
certified by  
Biokontroll Hungária



# Beerhunter Organic Gluten-Free Lager

Beerhunter is an amber coloured organic gluten-free Vienna lager. It comes with a toasty malt aroma and a wellbalanced moderate floral hop character.

Thanks to the meticulous development process no compromise has been made on the clean lager taste. Just like the bee-hunter bird makes no compromise in finding the perfect habitat for her nest.

Alcohol: 5% V/V

Plato:  
12°P

0,33 L bottle

The product has been  
certified by  
Biokontroll Hungária





# Pécsi Bio Pale Ale

Pale golden, unfiltered beer with rich malt and hop flavors, complemented by aromas due to the top-fermenting yeast.

Alcohol: 4,7%  
V/V



Plato:  
11,6°P



0,5L can



The product has been  
certified by  
Biokontroll Hungária



# Pécsi Bio Weissbier

Golden coloured, unfiltered, top-fermented German wheat beer with a fluffy mouthfeel, and a distinctive banana and clove yeast character.

Wheat malt (min. 51%) and barley malts (max. 50%) come from Hungarian and German suppliers.

Alcohol: 5% V/V



Plato:  
12°P



0,5L can



The product has been  
certified by  
Biokontroll Hungária



# Seasonal



## Három Királyok (Three Magi, the Christmas beer)



**Alcohol: 6.3%  
V/V**



**Plato:  
14°P**



**0.5l bottle,  
30l KEG**

Light amber Coloured, medium-bodied lager with grainy-sweet malt aroma, a lightly toasted quality and moderate bitterness brewed by decoction mashing.

## Tavaszi sör (Spring Beer)

Golden coloured, well-balanced, smooth lager with a moderate body and malty sweetness supported by a mild, aromatic, floral hop character.

Alcohol: 5.5%  
V/V



Plato:  
13°P



0.33l bottle





[pecsisor.hu/en](https://pecsisor.hu/en)



[pecsisor.hu/en/radler/](https://pecsisor.hu/en/radler/)