

LABEL DESIGN AND PRODUCTION

- **Label Design:** We will handle the label design. No other graphic elements will be altered, and the product's visual identity will remain unchanged. The one-time cost for this is 30 EUR per label design/product. We will also design the back label.
- **Translations:** The partner is responsible for providing translations that comply with local legal regulations. Labels must be approved by the partner before printing, after the translations for the selected products are sent.
- **Minimum Order Quantity (MOQ) for Labels:** The minimum order quantity is 500 labels/product.

Label Pricing:

- For orders between **500 - 1000 labels**, the price is 0.265 EUR per label.
- For orders **above 1000 labels**, the price is 0.135 EUR per label.
- Shipping costs are 7 EUR per shipment. All prices are exclusive of VAT and are valid for 3 months.

Production MOQ:

- **Minimum Order Quantity (MOQ):** The minimum order quantity is **1 pallet per product**. However, we offer the possibility of fulfilling a mixed pallet if the full pallet quantity for a single product cannot be met.
- **Option for EXW Pricing:** In cases where the partner is unable to meet the required MOQ (at least a mixed pallet), there is the option to order the products at EXW pricing. This means the partner will be responsible for the collection, organization, and associated costs of picking up the products directly from our facility.



PRIVATE LABEL PRODUCTION & STORAGE TERMS

- **Private Labeling:** We are open to private label production, but this requires a custom agreement. If requested, we will calculate specific pricing and terms for private label orders.
- **Order Quantity and Storage Fees:** If the partner does not take delivery of the ordered or required quantities within a given time, a storage fee will be charged for the products left at our warehouse. Please note that packaging materials also have a limited shelf life, and it is important to avoid leaving products in storage for an extended period to maintain quality and compliance.



DISTRIBUTION AND EXCLUSIVITY

- **Minimum Order Quantity (MOQ) for Products:** The MOQ is 1 pallet per product. Mixed pallets are available but require prior agreement.
- **Exclusivity:** We are open to exclusivity agreements, but this will only be honored once a formal agreement is signed by both parties. Until the exclusivity contract is signed, we reserve the right to supply other partners in the same region or country. Once exclusivity is granted, we will direct any future sales inquiries and existing small resellers or distributors in that region to the exclusive partner.
- **Consequences of Not Meeting Minimum Order Quantity (MOQ):** If the partner is unable to meet the required MOQ, they will lose exclusivity rights for the designated region or country. In such a case, we reserve the right to supply other partners within the same region. Additionally, any exclusivity agreements will be terminated, and prior distribution rights will no longer apply.

