

Hungarian expertise:
The potential of
tradition & innovation

*Consumer and
industrial goods*



COMPANY CATALOGUE

World class products & know-how
from Central Europe



**Hungarian
National
Trading House**

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Dear Partner,

Hungary is a country of ten million, established among the first European States more than a thousand years ago in the heart of the European continent.

Our rich, albeit turbulent history has taught us over the centuries how to best exploit our unique geographic and cultural qualities, and to always strive to achieve the seemingly impossible: this heritage, coupled with a skilful and entrepreneurial spirit, as well as a deep inclination for innovation has been the foundation of our subsistence, whilst it has also produced a wide scale of cutting edge products, expertise and technological solutions in a number of fields ranging from agriculture to industry.

This booklet provides a brief overview of some of the very best of this offer that we hereby bring to your kind attention. The Hungarian National Trading House represents the leading companies operating in the presented sectors on behalf of the Hungarian Government and is at your disposal should you have interest in any aspect of the following companies and technologies.

LEVENTE MAGYAR

Minister of State for Economic Diplomacy Government of Hungary

DURABLE CONSUMER GOODS

MANOOI

Home furnishing and retail design

Our products and services

Custom-made crystal chandeliers

“ We are passionate about bringing light to your in its purest form. ”

Who we are

Manooi is a Budapest-based company specializing in crystal chandeliers of the highest quality. With its timeless designs and legendary quality in crystal manufacturing, Manooi offers an extensive range of chandeliers for any settings (from classic to modern) with an aim to re-create and enhance the positivity of natural light in homes, public building, private residences to hotels, restaurants and retail outlets; creating new universes every day.

Our work

Manooi work with architects around the world, developing special light installations for their projects. Year after year we are excited to present Manooi's latest collections to our loyal international clients, many of them are art loving individuals with a constant desire for new and powerful aesthetics. The demand for a more personal design led us to experiment with new materials, design accessories and furniture.

Our value proposition

MANUFACTURE: The Manooi atelier is where these magnificent light creations take shape. Every Manooi design is the product of long hours of expert workmanship. It doesn't end here; Manooi's quality control procedures ensure it undergoes a rigorous inspection process such that it meets and exceeds the highest standards in the industry. A special area of the atelier is dedicated to the expert design of Manooi's bespoke chandeliers and to product development.

MATERIALS: Crystals emerged as the component of choice and remain the quintessential material of Manooi chandeliers. Reflecting and refracting the light, these universally-loved gemstones are statement-making, and create a remarkable effect. Manooi chandeliers' stainless steel frames can be gold-plated to match the interior and are assembled with specially designed and manufactured fittings. The use of special light bulbs and wiring ensures the longevity of these light creations, guaranteeing decades of illumination.

www.manooi.com



ILLUMINATE YOUR LIFE

Founders, Judit Zoltai and János Héder, have nurtured and evolved the Manooi atelier into what it is today. Their vision grew out of their own personal experiences, beliefs and expertise. Inspired lead designer János invites us to experience a new world in lighting. **“Light creates space – as an architect I work with light sources as determining elements of a given space.”**

- Inspiration is drawn from the world around us and found in natural sources of light.
- Simple geometrical shapes create harmony for the human eye.
- Timeless, contemporary designs transcend passing trends.



NOVO QUADRATUM LTD.

Home furnishings

Our products and services

Furniture: Production and trading of unique shelves.

“ *Simply fitting* ”

Our value proposition

Our beautiful shelves have a design unique to the industry. Most of our finishes are 100 % waterproof, so they can be placed in wet, or humid places or even outdoors. Our shelving systems can weigh 6-7 kg, though the load-bearing capacity can be up to ten times stronger. Options like colour, veneer finishes and hidden lighting lead to truly breathtaking impressions.

Who we are

Since 2012 Novo Quadratum has been creating unique and exclusive furniture with 15 years of furniture making experience.

The plans of the shapes are born through digital programs and conform to strict feasibility standards before they receive their highest quality hallmark, the Novo Quadratum logo.

Our work

All of our products are handcrafted in the EU.

www.novoq.eu

NOVO
QUADRATUM

UNIQUE SHELVING

LIGHTWEIGHT DESIGN AND EASY INSTALLATION

Novo Quadratum makes beautiful and unique shelving using special materials and designs. Our material and production technology enables a special curved shape in our elements and allows for an unmistakable intertwining of components. A variety of colours enable the customer to realize different ideas.

Fornicatus Arched Novo Quadratum Shelf System

In this shelf system arched or wavy elements are used. Our arched pieces are produced individually, manufactured in a moulding press



Angulus Novo Quadratum Shelf System

This special shelving system enables these special shelves to be mounted in corners.

Lignum Veneered Novo Quadratum Shelf System

Lignum means wood. The elegance of this veneered wood surface in combination with the Novo Quadratum design makes for a lovely showcase piece.



Area Separatio Novo Quadratum Shelf System

These special shelves consisting of traditional elements serves as a vertical room divider.

SZINGA SPORT LTD.

Shoes, apparel and accessories

Our products and services

Production of shoes, apparel and accessories which are designed by Hungarian artists.

“ *Life is my masterpiece* ”

Our value proposition

High-quality uniquely designed pieces made by Hungarian artists in limited quantity. Artistic fashion. Unique streetwear. We are proud ourselves in our customer service, satisfying our customers needs with creative premium products, special collections and limited-edition products.

Who we are

Dorko is a Hungarian fashion brand, founded in 2013 with the aim of connecting art with fashion and artists with ordinary people. We want to create things which are unique, eye-catching and interesting.

The basis of our brand comes from the vision to help local young artists get into the spotlight and to support their art, imagination and development. We collaborate with the best young sculptors, fashion designers, street and tattoo artists, musicians, and architects.

Our work

Among our partners are premium brands, special collections in footwear, apparel and accessory lines. We work together with big brands like Nike, Vans, Adidas, Converse, Djinn's, Cayler & Sons. DORKO products are CE, ISO, FDA certified.

www.dorko.eu



OFFERING PREMIUM BRANDS' SPECIAL COLLECTION AND UNIQUE PIECES.

EXTRAORDINARY DESIGN FOR EXTRAORDINARY PEOPLE

DORKO presents fresh, unique collections from Hungarian artists in partnership with premium brand products, special collections and limited-edition pieces. We cooperate with young local artists of all types and big brands like Nike, Converse and Adidas to bring a unique artistic offering to fashion.

We hope to expand into brick and mortar stores abroad, raising the profile of young Hungarian artists internationally. We plan to partner with musicians, artistic and cultural institutions and universities, bringing a new line of unique designed merchandise products to the world and increasing our distribution lines.

DORKO - DESIGNED BY HUNGARIAN ARTISTS EVERYDAY PEOPLE WITH ALTERNATIVE TASTE IN STREET FASHION

Our product line offers a spring/summer and winter shoe collection. Shoes and apparel are designed in Hungary using Hungarian designers and local artists.

We produce our goods in Hungary, China, Vietnam and India. Different products are made with different technological industry implementation.

We want our clothing to act as a canvas, spreading art and a message to the people. We support special organizations and movements because we care for our city, our country, our world and our problems.

CONNECT FASHION WITH ART

We aspire to have our own Szinga Sport brand, connecting fashion with art. We hope to support Hungarian designers and artists in presenting their own designer shoes and apparel in and out of the Hungary.



VARIQ WORLD

Pre-fabricated luxury cabins

Our products and services

Innovative tailor-made luxury cabins with intelligent controls and variable layouts for virtually any set up.

- Spa and wellness cabins
- Home cinema or cigar rooms
- Easy-to-relocate salons
- Garages
- Mobile offices
- Pavilions for catering functions

“ **Intelligent luxury cabins**
– **without limitations** ”

Our value proposition

We offer Hungarian-developed and patented premium category outdoor cabins built exclusively to individual specifications.

The expertise, complex reasoning, customer-oriented approach and enthusiasm of our colleagues guarantee the high quality and long service life of our products.

The VARIQ team includes interior designers, mechanical and electrical engineers, controllers, product managers and experts in IT, communication, PR and business.

Do not compromise. Choose VARIQ intelligent luxury cabins – choose the technology of the future!

Who we are

VARIQ was built on the vision of Csaba Pődör in his mission to strive for excellency as an engineer and several-time Hungarian kick-boxing champion, World Cup winner, and World Championship finisher.

“While training and running in a forest, I envisioned I could stop right there and relax in a hot sauna, while enjoying the purity and harmony of nature and watching the birds and the swaying of the trees in the gentle breeze. On my way home this thought turned into an idea, which later materialised in the VARIQ brand.”

Our work

VARIQ is the elegant harmony between variability, intelligence, and quality. The perfect answer to harmonise nature with the most cutting-edge technologies.

VARIQ LUXURY CABINS

FOR SPORT, WELLNESS AND NATURE

Our ready-to-use cabins come fully equipped and furnished and can be set up almost anywhere to provide the perfect location for therapeutic and health-related services.

They can be customized to suit any specifications. Our cabins can be used as cryotherapy (cold shock) chambers, salt therapy rooms, various types of saunas, Jacuzzis and more.



Cabins can be fit together and turned into a complete beauty centre offering a complex range of services.



VARIQ LUXURY CABINS

UNLIMITED OPPORTUNITIES FOR BUSINESS

Set up on tiny lots or in public spaces, VARIQ cabins can be set up for various functions.

Mobile offices, conference or presentation rooms, smoking rooms, mobile garages or a sound-proofed home cinema.

Each cabin can be easily branded, transported and relocated and are a perfect solution for road shows.

Cabins can be fitted together in any formation for novelty and spectacular design.



www.variq.hu/

VARIQ®

BAKONYERDŐ ZRT.

PARQUET FACTORY
Home furnishing

Our products and services

High-quality engineered wood floorings

“ **Naturally, from wood!** ”

Our value proposition

BEFAG offers high-quality engineered wood floorings with special surface treatments at a good value.

Who we are

BEFAG is a Hungarian parquet manufacturer featuring innovative, high-quality engineered wood floorings. Our 35 years of experience has positioned us as a solid and financially mature company.

Our mission is to produce and sell a wide range of high-quality and up-to-date products, using flexibility and innovation. We aim to have the best personal relationships with our buyers.

BEFAG anti-bacterial wooden flooring was awarded the “Hungarian Quality Product Award” prize in 2012.

Our work

BEFAG is located in Western Hungary, providing access to delivery routes through all parts of Europe.

Our products with the brand name PanLoc are produced by using the lock-license of the Swedish company Välinge.

www.befagparketta.hu



BEFAG WOODEN FLOORING

BRINGS NATURE INTO YOUR HOME OR OFFICE

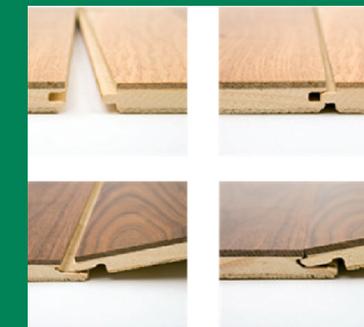
Wooden surfaces have always been a popular way to bring the peace and beauty of nature into your home or office.

Several decades of professional experience, a committed staff and our regularly upgraded production technology guarantee that **BEFAG wooden flooring** will enable you to create the harmony you are striving for.

This is an environmentally friendly product created using state of the art technology. Its eight layers of lacquer incorporate ceramic particles that contain silver ions, preventing the growth of bacteria and fungi found on floor surfaces. **STRUCTURE: BEFAG wooden flooring** consists of three parts. The lower and the middle layer are made of pine-wood. The top layer is made of hard wood, available in various colours adjustable to the atmosphere of the space. Hard woods include Oak, Black Walnut, Turkey Oak, Ash, Acacia, Wenge and Doussie. Our woods come in a variety of hardness to accommodate traffic patterns and use.



1. PINEWOOD VENEER
2. PINEWOOD LATH
3. TOP LAYER MADE OF HARD WOOD
4. VARIOUS SURFACE TREATMENTS



COSMETICS AND CONSUMER HEALTH CARE

ZADOR EUROPE LTD.

Skin care

Our products and services
Manufacturing and retailing soap products.

“ *Tradition, Purity,
Innovation and Style* ”

Our value proposition

We believe that the combination of traditional techniques and modern processes with high-quality natural ingredients, results in the creation of a high-end product. Our beautifully scented soaps are infused with healing thermal water from Lake Hévíz. Plant-based and triple milled, then hand-wrapped in award-winning packaging, our soaps truly stand out and are of superior quality.

Who we are

Since 2014, our manufacturing facility is located in a traditional old house with modern service rooms in Pécsely, at the bottom of Zádor Castle. Pécsely, a little village with a population of 600 and with an abundant natural beauty. Our products – made of the highest quality, organic raw materials of the region with more than 1000 years of history – are manufactured and packaged here, in the heart of the Balaton Uplands.

Our work

ZADOR products are CE certified.

www.zador.com



ZADOR IS A SOAP LINE

INSPIRED BY THE PEACE, FRESH AIR, AND STUNNING LANDSCAPES OF NATURE, REFLECTING THE SPIRIT OF THIS UNIQUE ENVIRONMENT

ZADOR

Soap uses a triple-milled production method originating from traditional French soap manufacturing of the early 1700s. During the production process, soaps are pressed by steel rollers, compressed, and refined several times, evenly distributing ingredients. Every single piece of soap is compressed by a hand-driven tool to shape it into its final form.

ZADOR

Soaps have a beautiful appearance and simple design. As a final step, our soaps are packed by hand, for final quality control.

EACH BAR OF ZADOR SOAP IS
MADE BY USING THERMAL WATER
OF EUROPE'S LARGEST HEALING WARMWATER LAKE,
LAKE HÉVÍZ

Perfume and inspiration have always gone hand in hand; this is why ZADOR soaps' fragrance collection combines tradition with curiosity in the following scents:

- FIG - PEAR
- LAVENDER - VERBENA
- COCOA
- PAPRIKA
- ROSE
- CHERRY BLOSSOM
- RED GRAPE
- PURE



One of the key ingredients of our products is Shea butter with exceptional moisturizing and skin-regenerating effects. The high vitamin E content of vegetable oils ensures the durability of ZADOR soaps without the additions of any artificial substances.

NOURISHING EVERYDAY SOAP BARS
WITH SKIN HEALING PROPERTIES

Our objective is to meet the best internal and external quality. This final phase of the handwork makes our products come alive and fills them with love.



KONOGENEX LTD.

Skin Care

Our products and services

Stem cell based creams and lotions

“ *The Secret of Youth* ”

Our value proposition

One of the greatest opportunities of the 21st century is the discovery and use of active, natural ingredients which help people look youthful. Plant stem cells, when topically applied through cosmetics, can be transferred to the deeper layers of skin, support the reproduction of the skin's own stem cells. Re-generation of skin, smooths wrinkles and helps ease or reverse the aging process.

Plant stem cells promote the vitality and longevity of skin stem cells, supporting cell re-activation and helping to reinforce firmness and elasticity of skin. Our products are free from parabens.

Who we are

With more than 30 years of expertise in the cosmetics industry, Kovács-Zombai Leonóra, one of the founders of Herbaria, brings a new company and a new luxury product line. KoNoGenex, founded in 2014, begins its debut with Lilith.

Our work

KoNoGenex products are CE certified.

THE LILITH KONOGEN FAMILY HELPING AGING SKIN RETAIN A YOUTHFUL LOOK

The Lilith KoNoGen Family contains four products to help ageing skin retain a youthful look.

Lilith Day and Night Face Creams: Thanks to the extract of plant stem cells these creams improve the elasticity of skin. Hyaluronic acid and Argan oil slow down the aging process reducing the appearance of wrinkles, smoothing and softening the skin.

Lilith Whitening Cream: Using all natural ingredients like shea butter, jojoba oil, vitamin E, vitamin A and albutin, this whitening cream has a skin lightening effect, lightening darker spots (hyperpigmentation) on hands, face and body and helping delay the premature aging of skin cells.

Lilith Tonic: Lilith face tonic gently and effectively cleanses and tones facial skin, reducing wrinkles, moisturizing skin and vitalizing skin with vitamin E.

THE LILITH YOUNG FAMILY KEEPING YOUNG SKIN BALANCED AND HEALTHY

The Lilith Young Family contains three products to help young skin stay balanced and healthy.

Lilith Young Day and Night Face Creams:

These innovative creams use witch-hazel, comfrey and marigold extracts to care for the skin.

Lilith Young Tonic:

This face care tonic gently and effectively cleanses and tones the skin. Horse chestnut and aloe vera extracts combine to gently cleanse and tone facial skin. Vitamin E, shea butter and jojoba oil nourish and vitalize young skin.

THE LILITH GOLD FAMILY LUXURY CARE FOR YOUR SKIN

The Lilith Gold Family provides a new level of skin-care, focusing on healing inflamed and damaged skin with a major focus on deep moisturization. Lilith Gold includes three creams rich in natural ingredients like donkey milk powder, karst water, colloidal gold and rich vegetable nutrients.

Donkey milk heals blemishes with a composition most similar to human breast milk. Coloidal Gold, plays a major role in the delivery of moisturization to deeper layers of your skin. Mineral components found in karst water, contribute to the optimal functioning of your skin.



Lilith Gold Day and Night Face Creams: Lilith Gold brings you both a day and a night cream rich in natural ingredients like shea butter and jojoba oil. Our day cream includes pumpkin seed oil, evening primrose oil and avocado oil to nourish the skin during the day. It contains vitamin A and vitamin E which have antioxidant effect. The marigold extract provides anti-inflammatory effect. The moisturizing effect of the aloe vera ensures elasticity of facial skin. Our night cream includes horse chestnut extract, promoting congestion and fading skin defects. The product is free from parabens.

Lilith Gold Eye Cream: Innovative skin care ingredients nourish found in both our Gold Day and Night Creams, smooth and fill the sensitive skin around the eyes. Its components delay the premature aging of cells, increase the vitality of skin cells and reduce wrinkles. Our Eye Cream features SESAFASH is a multicomponent agent containing hydrolysed sesame protein providing a very quick and noticeable firming and anti-wrinkle effect on skin.

FOOD PRODUCTS

CIVITA FOOD LTD.

Pasta, oils and fodder

Our products and services

- Corn-based polenta, cornidge, flour and pasta
- Cold-pressed corn oil
- Extruder, corn flake and brewery grits
- Corn germ press cake

“ *The best of corn, sustainable health* ”

Our value proposition

Civita is an innovative, customer-centered company that supplies high-quality products and services, exceeding our customers' expectations. We offer a range of foods that are nutritious, delicious and practical. With our gluten-free corn products, a healthy lifestyle is simple and rich in flavor.

Corn is rich in fibre, B-complex vitamins, antioxidant carotenoids, folate, niacin, and thiamin, in particular, abundant in phosphorus and is a natural source of magnesium, iron, zinc, and ferulic acid. We use the best GMO-free, chemical-free and gluten-free, Hungarian corn.

Who we are

Civita Food Ltd. and Agri Corn Ltd. were founded in 1992 as a family business. We are a Hungarian leader in the corn industry supporting more than 200 corn-farming families.

Our oil-press plant and corn mill manufacture stock for the food industry (brewing, corn flake production, breakfast cereals, child nutrition) as well as the pharmaceutical and pet food industries.

The latest result of our product innovation is a cutting-edge corn oil-presser, capable of producing 3,000 tons of oil each year.

Our work

Our company has received accolades by the Hungarian Academy of Sciences and we have won several awards for our innovation and products.

Our product line is sold in the European Union, Russia and Belarus.

Civita uses strict quality control, complies with ISO standards and meets the requirements of the IFS system.

CORN PASTA

Civita gluten-free pasta is made of naturally gluten-free ingredients suitable for the gluten sensitive and health conscious customers.



CORN OIL

A GMO-free, chemical-free, 100% pure and unrefined cold pressed oil rich in flavour and in cholesterol lowering phytosterols and polyunsaturated fats.



FLOUR

Corn flour is the finely powdered cornmeal, high in fibre, which thickens any sauce or soup and adds flavour to your pancakes, biscuits or bread recipe.

CORN GRITS

Prepared in different granulate sizes and qualities as raw material for corn flakes or as replacement for traditional hop or barley in the brewery industry.



FODDER

Our new product, the corn germ press cake is oil compressed and used for fodder, fish food or dog biscuits. Our products are available in various packaging options and sizes.



GLUTEN
FREE



GMO
FREE



CHEMICAL
FREE



DIARY
FREE



EGG
FREE

Our products are available in various packaging options and sizes.

www.civita.co.uk



DETKI KEKSZ LTD.

Confectionary

Our products and services

- Organic biscuits for babies
- Animal shaped biscuits for kids
- Biscuits for on-the-go teens and hikers
- Diabeticfriendly products
- Cereal biscuits
- Fairy tale honey linzers
- Tere-Fere family soft biscuits
- Household biscuits
- Single packed biscuits
- Crackers
- Chips

“ *Detki – Always a good choice* ”

Our value proposition

Our mission is to develop high quality products at a reasonable price, driven by our commitment to healthy nutrition.

Our customer focus allows us to meet individual customer requests in taste, size and packaging.

Our employees work together as team to ensure that we meet the highest food safety standards, create the highest quality products and ensure continuous improvements and innovation.

Who we are

Detki Keksz Ltd is a Hungarianowned company established in 1983, focused on the production of highquality biscuits. With three decades as a dominant player in the domestic confectionary industry, today, Detki is a Hungarian household name.

With more than 140 employees, we are proud to offer a growing line of healthy and nutritious biscuit choices including certified organic, vitamin enhanced and diabetic friendly biscuits.

Our work

We currently deliver in Hungary and Central Europe as well as in Asia and the Arab world. We are working on expanding our distribution.

Our products have received various quality, innovation and brand awards.

The company is certified according to Hungarian and EU (HACCP) as well as International (IFS) food processing norms and our organic products are tested and certified



www.detkikeksz.hu

ORGANIC BISCUITS

For the healthy diet. Our products are made from organic ingredients for all ages: our organic baby biscuits are adapted to infants' needs from 6 months on.

CRACKERS

For those in favour of salty tastes, we offer an assortment of the most popular tastes with our Detki brand. Our crackers are the best choice for a movie night or a party, but also a favourite to be included in your picnic basket.

CHILDREN'S CRACKERS

For playful children full of energy. Our popular animalshaped biscuits are now available in salty version, as crackers, in cheese and ketchup flavours. The product does not contain any flavour enhancers or artificial colourings.

LURKÓ BISCUITS

For the evermoving student. Biscuits enriched with vitamins and minerals. Your best friend when hiking or on the playground. We offer milk, cocoa and whole grain versions

FAIRY TALE HONEY LINZERS

The traditional biscuit. In addition to the highly popular dipped dark and milk chocolate "fairy tale" varieties, we are now also offering applecinnamon and orangeginger versions, perfect for consumption throughout the year but an ideal holiday biscuit.

OAT BISCUITS

Our popular "Oat dream" products are available as bars and in a number of flavours, so they are always at hand whether you're hiking, working at the office or at school. These biscuits feature a trendy design symbolizing power and energy.

DIABETIC-FRIENDLY BISCUITS

The sweet taste of a biscuit without the sugar for those with diabetes. Three flavour varieties ensure that everyone has a favourite! Our packaging outlines all productrelated information needed to ensure a suitable diabetic diet.



HUNGAROTEJFELDOGOZÓ LTD.

ST. MARTONI CHEESE

Dairy Products

Our products and services

Semi-hard, moulded, Kashkaval cheese, pressed cheese, cream cheese, flavoured cheese rolls and Grillcheese

“ Say cheese, say Martoni ”

Our value proposition

We concentrate on sourcing only the best quality raw materials. The high quality milk we use comes from strictly-controlled systems, including a dairy farm within our company.

Industry-best production practices and highest quality raw materials provide up to a 24 month shelf life for our cheeses.

Who we are

St. Martoni is the brand of our cheese factory based in Kunszentmarton, Central Hungary. Our cheese factory processes 10 million litres of milk per year. The factory specializes in the production of semi-hard fat Kashkaval cheese.

Based on our technology and special recipes, we produce tasteful and high quality cheese based on hundreds of years of tradition.

In our product portfolio, there are also smoked Kashkaval cheese-rolls (with different flavours) and our newest product, Grillcheese.

The knowledge and passion of our Cheese Masters guarantee the highest quality products.

Our work

Our cheese products are sold in the European Union and almost all of our Kashkaval cheese production is sold in the Gulf countries as private-label products.

Our company was awarded “2014 Cheese-Maker of the Year” in Hungary.

Our food production is certified by HACCP and our cheese is certified by the Jordan Food Authority, while our Grillcheese is patented.

- Kashkaval is a semi-hard moulded fat cheese with a characteristic-aromatic-salty flavour.
- The cheese is white or light yellow coloured and light brown when it is smoked.
- It is easy to cut, grate and an excellent topping for many foods. Kashkaval is the most popular cheese in the Gulf region.



- Smoked, semi-hard Kashkaval cheese with ham, or herb-kneaded cream cheese is rolled into a log shape, then packed into foil film and surrounded by bamboo sticks.
- It has a typical smoked cheese aroma with ham, or a deep herb flavour.



- A semi-hard cheese that can be fried in a pan or on the grill.
- The taste is milder than other grill or Halloumi cheeses, but the surface of it remains solid when fried, and turns a light brown colour in a few minutes.



www.stmartoni.eu



KAPOS TERNERO LTD.

Fresh and frozen meat

Our products and services

- Fresh and frozen red meat from calves, lambs, sheep and goats
- Sliced, deboned and packaged according to customer request
- Certified organic, kosher and halal meat

“ Reliability and Permanency ”

Our value proposition

Kapos Ternero Ltd specializes in marketing of fresh and frozen veal, lamb and mutton meat, as well as vacuum packed raw, sliced, and cubed meat.

We offer the capacity to slaughter, debone, pack and process organic meat to customer specifications including halal slaughtering. To ensure high-quality standards, we hand-deliver our products to inland clients and ship our fresh, chilled, premium quality meats by aircraft for arrival within 72 hours.

Who we are

Kapos Ternero Ltd was established in 1992. Since 1997, we have owned our own slaughterhouse. We specialize in the marketing of fresh and frozen veal, lamb and mutton meat as well as vacuum-packed raw, sliced and cubed meat.

We have the capacity to slaughter, debone, pack and process organic meat to customer specifications including halal slaughtering.

Our work

We currently export within the European Union, Japan and Switzerland. Due to our commitment to quality in meat sourcing and processing, we deliver to the gastronomy/restaurant, catering and hospitality industries and count among our clients some of the most awarded restaurants.

We operate according the HACCP Quality Insurance System and IFS. Our slaughtering process is certified by the Hungarian Islamic Community.

www.kaposternero.hu



LAMB PRODUCTS

are delivered vacuum-packed and cut to our customer needs.



FRESH RED MEAT FROM SHEEP

can be delivered cubed or sliced as requested.



RED MEAT FROM CALVES

can be deboned or prepared in various cuts and delivered in vacuum packaging as chilled or frozen food within 72 hours globally.



PILZE - NAGY LTD.

Fresh food and pastes

Our products and services

- Fresh oyster mushrooms, black poplar mushrooms in different packaging.
- Organic fresh oyster mushrooms, organic black poplar mushrooms in different packaging.
- Canned products: VIA NATURALIS oyster mushroom pastes in different flavours.

“ PILZE-NAGY LTD. is the oyster mushroom grower Growing good mushrooms starts here – PILZE-NAGY Ltd. ”

Our value proposition

Due to two decades of professional experience, and the prioritization of innovative, continuously ready-to-renew, environment-friendly development, Pilze-Nagy Ltd. is registered as a leading oyster mushroom growing and trading company in Hungary and Europe.

Who we are

The Pilze-Nagy Ltd. has been working in the field of mushroom cultivation for 25 years. We produce substrate for oyster and poplar mushrooms, growing oyster and poplar mushrooms the distributing of fresh oyster mushrooms in wholesale and retail markets, and the generation of electric power and heat energy sourcing from biogas production. Pilze-Nagy Ltd.'s mushroom farming is in full compliance with the conditions and terms of organic mushroom production, being also officially certified by the Biokontroll Hungária Nonprofit Kft.

We have recently increased our focus on producing processed mushroom products, like oyster mushroom pastes and sliced and powdered dried mushrooms.

Our work

Our customers are mainly wholesaling companies and supermarket chains. The most important market is Germany, but we sell significant quantities of mushrooms in the Austrian and French markets, while demands are increasing in neighbouring countries (Czech Republic, Slovakia, Romania and Poland) as well.

We offer our fresh products in all kinds of packaging including plastic trays (for supermarkets) and wooden boxes (catering). Freshness is one of our advantages. Our products are to our clients within 24 hours of harvesting, which is ensured by our own cooling truck fleet.

MUSHROOM - BIOGAS COMPLEX AGRISYSTEM

In this complex mushroom growing agrisystem, biogas production and agricultural crop production work in close cooperation.

All organic wastes from mushroom production (spent mushroom substrate) are utilized in a biogas plant in order to decrease the environmental footprint of the production and serve the sustainable environment.



Generated energy (heat and electricity) can be returned to mushroom growing. The residue of biogas production is a valuable organic fertilizer, which can be applied to fields where the straw for mushroom substrate is grown.

It is a good example of circular economy. Main materials (straw) are cycled, renewable energy production is involved, while fresh mushrooms are part of the healthy human diet and finally, value generation happens in each production step



www.pleurotus.hu

Pilze Nagy
A LASKAGOMBA-TERMESZTŐ

TOKAJ KERESKEDŐHÁZ LTD

Premium Wine

“ The Beginning of a New Era ”

Our products and services

TOKAJI ASZÚ WINES

The taste of our aszú wines are as special as the process making them itself. The hand-picked borted berries are selected over a two-month period. At the end of harvest, they are added to the current vintage's base wine which has already been fermented or is fermenting at that point. The long maceration and fermentation takes place in stainless steel vats or barrels in our 5.5 km-long underground Szegi cellar. Here the wine is aged for at least 2.5 years but often longer. Aszú wines traditionally are aged in 136 to 350 litre barrels made of local oak. The elegance, richness, fruitiness of these wines have no equal. No wonder they carry the title of Wine of the Kings, King of the wines.

TOKAJI SZAMORODNI WINES

The word "szamorodni" comes from the Polish language, meaning "as it grew". The term suggests that the healthy and shrivelled berries are processed together. The quality, the sweet or dry character of the wine, is determined by the proportion of shrivelled berries. It is aged in barrel for 2 years or more.

GRAND SELECTION TOKAJI WINES

Selection of our premium wines produced in different categories: dry, semi-dry, sweet wines. Grapes are harvested from low-yielding vineyards. These wines reflect the unique character of the varied terroirs from all over the Tokaj Wine Region. Our prime sites are in the first class Szarvas, Kovágó and the highly-prized Szentvér vineyards.

TOKAJI LATE HARVEST WINES

Part of Tokaj-hegyalja traditions is the making of Late Harvest wines. Thanks to the natural concentration of flavours, careful processing and state-of-the-art technology these wines preserve varietal character and complexity resulting in late harvest wines of the highest quality.

TRADITIONAL TOKAJI WINES

Made from the traditional grapes of Tokaj picked fully ripe, matured in small Zemplén oak casks in rhyolitic tuff cellars. During the maturation process, these rich flavours integrate well and make a multi-layered, elegant wine with unique aromas.

Our value proposition

- we produce varietal Tokaji wines from dry to sweet from 1100 ha of vineyards
- we purchase high quality grapes from 1500 private growers living in the region
- our wines reflect the different terroirs of the Tokaj region

www.crownestates-tokaji.com

Our work

The developments of recent years and the modern processing technology applied is worthy of the reputation of Tokaji wine and the Tokaj wine region, and is in line with our efforts to preserve the traditions of Tokaj-Hegyalja as well as ensure the outstanding quality of our wines.

Who we are

Tokaj Kereskedoház Zrt. is a national winery owned by the Hungarian state. As the largest winery of the over 300-year old historical Tokaj Wine Region, which has been on UNESCO's World Heritage List since 2002, it has been the primary preserver and guardian of Hungarian wine making traditions. Tokaj Kereskedoház has more than 50 years of wine making experience, which made it a key player in the life of the Tokaj-Hegyalja area throughout this period.

A multi-million euro investment project was launched at the company's Tolcsva site to build a temperature-controlled storage tank hall, a new bottling plant and the related infrastructure for the winery



The wine-making area is revived under the management of Károly Áts, and as a result the company has the opportunity to enter new markets by producing higher quality wines. In 2006, the American "Wine and Spirit" magazine gave his 1999 essence 100 points and this year he was elected "Oenologist of the Year" at Tokaj-Hegyalja.



Tokaj
KERESKEDŐHÁZ
The beginning of a new era

UNIVER PRODUCT PLC

Specialty food, jams and sauces

Our products and services

Baby foods, ketchup, mustard, mayonnaise, aseptic tomato concentrates, jams, fruit juices and dressings

“ *Taste of Hungary* ”

Our value proposition

The Univer brand is synonymous with traditional, great tastes you can always trust. Fresh, local and healthy produce are at the heart of our philosophy. Our focus is to provide high-quality, preservative-free foods, with ingredients that are sourced locally.

We use the latest cutting-edge technology to ensure our products can be enjoyed without any artificial flavours, colours or preservatives.

Our brand new factory is equipped with the latest high-tech machinery.

Who we are

Since 1948, Univer has been creating delicious condiments, dressings and scrumptious sauces, making us as a trusted family favourite.

We have personal relationships with all of our growers and visit their farms regularly, so we can ensure that the ingredients used are only of the highest quality.

Our work

Our products are enjoyed across Europe, the US and Canada and we are planning to expand our distribution in the coming years. We hope more and more people from around the world will be able to enjoy and share the magical tastes of Univer products.

We produce according to the highest food safety standards in Europe and we have IFS and HACCP certifications.

www.univer.hu



NATURAL BABY FOOD

Our wide variety of baby food products offers a tasty and healthy selection for four phases of a child's development. All products are free of allergens, gluten, lactose, milk protein and do not contain any preservatives.

DRESSINGS

With reduced oil content, Omega 3 and Omega 6 fatty acids and fresh taste, our dressings are an indispensable addition to any salad. Our full-flavoured ketchup, mustard, mayonnaise are widely recognized as some of the most popular in Hungary and contain zero preservatives.

SCRUMPTIOUS SAUCES

Whether it is the juiciest fruits, the plumpest peppers, sweetest tomatoes or the freshest eggs, Univer carefully selects only the best Hungarian raw materials. The most popular paprika products are Red Gold paprika cream and Eros Pista hot spice paprika on the Hungarian market. Made from excellent quality paprika, providing the flavour and colour of fresh peppers to consumers throughout the year.

TOMATO CONCENTRATES

Univer tomato concentrates contain 100% fresh tomatoes from Hungarian growers. Our facility is Hungary's largest factory in this category. We offer aseptic tomato concentrates for industrial customers in barrel, for retail customers tomato juice, and canned tomato concentrates.

JAMS

Produced exclusively from Hungarian fruits, our jams are packed with delicious flavour, natural vitamins and some of them contains no added sugar. Available in ten flavours.



INDUSTRY AND CONSTRUCTION



TECHNOKOV FORGING AND SHEET METAL PRESSING CO. LTD.

Sheet metal pressing

Our products and services

Tank heads, caps, hand hole and manhole covers, cones, segments for spherical tanks and vehicle parts.

“ *All tank heads from Technokov.* ”

Our value proposition

We manufacture a wide range of products from just one dealer. We also specialize in customization needs, fulfilling requests - from one piece manufacturing to mass production.

Who we are

The predecessor of Technokov was purchased by the Hungarian state in 1870 and was subordinated to the state railways directory under the name of “Machine Works of Hungarian Royal Railways” (Magyar Királyi Államvasutak Gépgyára - MÁVAG).

Technokov Kovácsoló és Lemezsajtoló Kft. was established in 1991 from the sheet-metal pressing plant of the large industrial company that introduced the manufacturing of heads in Hungary.

Our work

Technokov Kft. exports half of its products to Middle East and another half to the Hungarian and European markets.

We have several certifications including EN 10204:2005-2.2, EN 10204:2005-2.3, EN10204:2005-3.1, EN 10204:2005-3.2, EN 10204:2005-3.1+AD2000, EN 10204/2005-3.2 + AD2000, EN 10204:2005-3.1 + PED, EN 10204:2005-3.2 PED

www.technokov.hu



BEGINNING OF A NEW DIMENSION

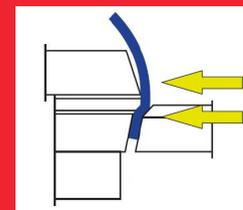
Two years ago a railway tank manufacturer from the Czech Republic asked us whether we could manufacture new tank heads for them with bigger diameter than average.

When we received the technical drawings we realised that our current tools did not have the capacity to make this new 3040 mm product. In order to best serve our client, we invested in a new tool costing 100k euro. We have now furnished 40 of these new tank heads and our customers are happy. Technokov goes above and beyond to meet the call of duty.



NEW POSSIBILITIES WITH OUR NEW JOGGLING MACHINE

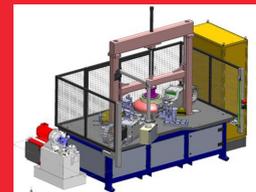
Our new joggling machine can fulfil individual requests for customization allowing the measurement of the tank head perimeter at two points (e.g. joggling, above the joggling).



The measurement result is visualized on a digital display and stored in a short-term archive.

Features of the unit:

- High-precision laser sensor (Keyence)
- Servo axis for positioning of the sensor
- Angle sensor to work spindle
- Protective case for measuring unit
- Digital display for displaying the measurement results



QUALIFORM ZRT.

Aluminium gravity casting

Our products and services

Tool manufacturing, aluminium gravity casting

“ *Award-Winning Quality!* ”

Our value proposition

We are dedicated to providing the highest quality aluminium die casting for the automotive, construction and engineering industries.

We are committed to using the best environmental practices for the earth and for our staff.

Who we are

Qualiform Zrt. was established in 2007 as the successor of BT Holding Qualiform Kft. (1995-2007). Qualiform specializes in complicated, labour-intensive automotive castings with sand cores. Our expertise comes from our many years of experience as an aluminium mould and tool producer.

Our outstanding work has won us accolades like the MOSZ prize, MAN and others. We aim to be the best aluminium die casting manufacturer in the world.

Our work

Our products are primarily used within the automotive industry and are also used in engineering and construction. Ninety percent of our production takes place in European Union partner countries. We control 10 percent of the domestic market.

Our business partners come from Europe and South America and our customers include BMW Austria, man (Germany, Brazil), Rosenbauer International, Aventics Hungary and others.

We are ISO Certified 16949:2009, ISO 9001,

www.qualiform.hu



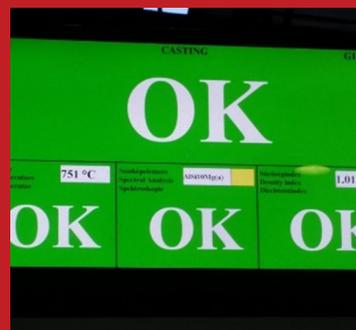
PRESSURE DROP TEST

Qualiform has replaced old leakage test methods with modern pressure drop testers. This has allowed us to develop high-quality stands and fixtures. We use innovative and fast technology for testing. Our test results are impressive.



CASTING PRODUCTION MEASURING EQUIPMENT FOR CONTROL

We have developed a measuring system able to show and store all necessary data for quality assurance in casting (metal temperature, density index, spectral analysis). We currently manufacture aluminium die castings in the range of 0.3-0.5 kg/pc up to 10-15 kg/pc. We are able to produce parts from all types of alloys.



SZABADALAKÍTÓ KOVÁCSÜZEM CO. LTD.

Metal works and forging

Our products and services

Our products are round steel bars, flat bars, shafts, camshafts, disks, punched disks, forged flanges, sleeves, rings, crane hooks.

“Masters of freehand forging since 1920”

Our value proposition

We manufacture a wide range of products and can fulfil individual requests, all from one supplier! We deal with everything - from the manufacturing of one piece to the mass production of thousands.

We are the only forging company in Hungary with NORSOK certification.

Who we are

Szabadalakító Kovácsüzem Ltd. was formed in 1999, as an individual company. The predecessor of our company was the freehand forging sector of the giant GANZ-MÁVAG Ltd., which was formed more than 100 years ago.

It is 100% Hungarian owned and is operating profitably with 60 dedicated employees.

Our work

The company produces 1-1800 kg freehand forged pieces and 20-80 kg closed die forged pieces. We produce unique forgings and many thousand different kind of products. Our quality assurance system and production also complies with the European PED 97/23/EC directives. (Cert No: 01 202 H/Q-04 0001).

The required mechanical and chemical analysis of our products is carried out either in our own laboratory or other approved ones. All our activities is in accordance with the ISO-9001:2008 standard certified by TÜV Rheinland. (Cert No: 75 100 9.651).

NON-DESTRUCTIVE AND DESTRUCTIVE EXAMINATIONS

Our products stand strong and meet quality assurance and production directives in compliance with the EU and we examine all our products according to the following tests:

Non-destructive examinations:

- Ultrasonic test according EN10228-3; -4; and SEP 1921.
- Hardness test until 40 kg until HBW 10/3000 - Hardness test above 40 kg with POLDI method
- Lichid penetrant examination or magnetic particle examination on pre machined or finish-machined products

Destructive examinations:

- Tensile tests according to EN 10002-1; 5
- Notch toughness tests according to EN10045-1 (until -60 °C)
- Metallographic examinations



NORSOK STANDARD

Our company is the only forging company in Hungary with NORSOK certification.



In order to deliver valve parts for oil rigs in the northern sea, one customer asked us to acquire NORSOK certification

Unique in Europe as well in Hungary, we worked hard to gain NORSOK certification so we could best serve our clients. After two years of strict audits, renewal of our measurement system and updates in data recording, we did what needed to be done, in order to secure the certificate.

www.szak.eu

SZABADALAKÍTÓ
KOVÁCSÜZEM KFT.

IBV HUNGÁRIA LTD.

Lighting products and plastic processing

Our products and services

- Dust- and waterproof industrial LED luminaires with higher IP rates
- Processing of glass fibre reinforced polyester compound (GRP, SMC) for electrical, construction and sanitary industry.
- PT FirstOne, our latest patent, is a high performance fireproof construction material that meets the strictest standards of public transportation.

“Hungarian professional expert know-how used in combination with German technology”

Unique value proposition

Feedback from our partners on countless occasions confirms the outstanding price performance ratio of our products we are able to offer thanks to two major factors: Hungarian professional expert know-how used in combination with German technology. Numerous European companies have transferred the production of their plastic products to us. We have assumed our partners' production successfully whether it be GRP (glass fibre reinforced polyester) or thermoplastics processing. Nothing expresses the trust of our partners placed in us better than the fact that such projects resulting from production transfers accounts for 30 % of our revenue.

Who we are

For over 20 years, IBV HUNGÁRIA Ltd, has been recognized on the market as a leading producer of dust- and waterproof industrial luminaires with higher IP-rates for fluorescent tubes or those equipped with LEDs.

In addition, we manufacture GRP-based (glass fibre reinforced polyester) products (kitchen sinks, electric cabinets and telecommunication equipment) designed in cooperation with our partners.

Our work

More than 95 % of our production volume is sold on international markets in more than 40 countries of 5 continents.

Our clients include Cooper-Crouse-Hinds, Emerson-EGS-ATX, Jean Müller, Legrand, Osram, Pracht Lichttechnik, R. Stahl Schaltgeräte GmbH, Schuch, Siemens TS, Siteco, Striebel & John (ABB), Wirefield lightning, 3M Quante.

The quality level of our products meets the requirements of European standards (ENEC) and the highest expectations of our customers. Our company meets the standards of the ISO 9001 quality management and the ISO 14001 environment management system.

www.ibv.hu

INDUSTRIAL DUST-ANG WATERPROOF LUMINAIRES

In today's market of luminaires, a producer's success is determined by the quality of its products and whether they work safely and reliably.

In the light of this, our production is driven by the principle of manufacturing good quality products, which is ensured by careful scrutiny and continuous improvement of our processes from purchasing of components to delivering our products.

Our luminaires are equipped exclusively with good quality components and each single piece is tested using a 100 % electricity test. Continuous improvement of our laboratory enables us to run tests on our luminaires, ensuring that we are able to meet the requirements of relevant standards as well as the expectations of our customers.

We are keen on gaining more experience through special tests which we may further utilize in our new product-development projects.

- Excellent cost/performance ratio
- Full range of dust and waterproof fixtures and battens (IP65, IP66, IP67) containing luminaires with excessive chemical, hit and temperature resistance and high-endurance, tolerating even extreme temperatures between -30 °C and +60 °C
- Quality components and electricity test - Unique opal diffuser for LED module applications
- State-of-the-art LED luminaires with market-driven product design
- Mould shop with facilities for maintaining and repairing moulds
- High-quality compliance with EU standards - ENEC Certification
- Reliability and flexibility



ib IBV HUNGÁRIA
V Lighting and Plastic Processing

NANOBASE LTD.

Nanotechnology aided surface coating

Our products and services

Nanotechnology as versatile self-cleaning and anti-microbial surface coating

“
The new generation of Surface Technology
”

Our value proposition

Nanobase coated surfaces are self-cleaning and anti-bacterial as well as safety certified and environmentally friendly. Our unique product lines offer everything from nanobase treatment for vehicle exteriors to solar coatings, air-cleaning products, hygiene products, primers, cleaners, and industrial lines for virtually any type of surface. We continually invest in innovation, combining various materials to develop new, unique, state of the art, products for the expansion of our product range.

We are the only company in Hungary with a tested antimicrobial coating and an ISO certification.

Who we are

Nanobase was founded in 2012 as an innovative micro-enterprise. Since that time, we have expanded our product lines to offer a more complex service palette to our customers. The company was originally created to purchase anti-microbial surfacecoating which protects surface areas against microbiological contamination. Our products were tested by Bioservice – Scientific Laboratories, Quality Labs and Leibniz University, Hannover.

Our work

We develop nanotechnology coatings for an increasing range of applications.

www.nanobase.hu/en/



HYGIENE ON THE HIGHEST LEVEL NB2236

NB 2236 anti-microbial surface coating protects surface areas against microbiological contamination. Through active ingredients in its coating, this product uses the principles of photocatalysis to blocks viruses, bacteria and other germs from spreading and multiplying. Crystalline silver ions make the surface coating reactive with even the lowest levels of light. Endotoxins are not formed during the decomposition of pathogens and bacteria.

This anti-microbial product can be used in a variety of settings requiring hygiene including: hospitals, clinics, food processing plants, nursing homes, pharmaceutical factories and with clothing, medical equipment and other devices.

Our product has been tested by several international and independent laboratories including the Hungarian National Centre for Epidemiology.



HYGIENE ON THE HIGHEST LEVEL NB2236

NB2210 solar coating products are based on a uniquely developed, photo catalysis principle. The coating creates a super-hydrophilic surface. The coating naturally decomposes and removes organic pollutants which dissolve in the rain. The coating reaches full potency after curing, and lasts for five years. The scratch-resistant surface only needs sunlight and rainfall to keep the surface clean – no expensive chemicals or detergents are needed. Self-cleaning increases the light permeability of the glass, increasing solar cell efficiency by up to 3%. The coating also provides a 7H (Mohsen) hardness to the surface. With increased scratch-resistance, the life cycle of the solar cell is prolonged.

HUNGARO LUX LIGHT LTD.

Lighting products

Our products and services

Complex LED-based industrial lighting solutions

“ *LEaD the Future* ”

Our value proposition

We excel in developing and providing project-based, unique solutions for street lighting products and systems.

Who we are

Hungaro Lux is a Budapest-based company, established in 1996. We develop and produce high-end LED lighting products for in- and outdoor applications. As a consortium member of the EU, the EU funded our PearlLight street lighting family which became popular in Germany. The company exports to Slovakia, Ukraine and Egypt and has distributors in the USA and South-Africa. It cooperates with universities in R&D projects.

Our work

We produced the first intelligent and interactive system, which manages street lighting systems of entire towns. We have also provided nine filling stations of the MOL chain with special-design lighting products.

www.hungarolux.hu/



STREET LIGHTING IN HAJDÚBÖSZÖRMÉNY, HUNGARY

INNOVATION AND PARTNERSHIP ALLOW FOR A 50% DECREASE IN ENERGY USE

Hajdúböszörmény, Hungary - Hungaro Lux Light Kft and Elios Zrt. have partnered to provide an innovative lighting solution allowing the city to decrease its energy use by 50%.

Starting with street lighting, the partnership worked to systematically revised each system to perform with greater efficiency.

By enabling interactive dimming and lighting communication and using intelligent LED lighting fixtures, this smart technology partnership has had great results.

- We reduced power use by 50%
- Reduced carbon-dioxide emissions by 102 tons
- Improved lighting comfort (luminance, colour rendering)
- Can predict errors and send warnings before failure becomes a reality
- Thanks to forecasting, field visits are minimised, allowing for better services levels and reduced cost.



ENERGY COST REDUCTION MOL PETROL STATION

Hungary – At the 68 MOL petrol station, Hungaro Lux was appointed with the task of reducing energy costs through better lighting.

Retaining the older lamp bodies, while replacing their parts, resulted not only in an energy savings of 65-70% of energy costs but reduced maintenance and had a return on investment of less than four year. We started by replacing traditional light fittings with LED illumination in the station outside garnering a 70% reduction in energy consumption, making for a quick return on investment.

The other, more spectacular task was to replace the shop lighting. The original lamps had to be changed regularly, so new LED lighting devices, developed especially for MOL, were created and fitted.



**Hungarian
National
Trading House**

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WWW.TRADEHOUSE.HU



MINISTRY OF
FOREIGN AFFAIRS
AND TRADE

