MAKE YOUR SHOP MORE PROFITABLE WITH US!

Advanced Interactive Store Systems

AISS Technologies Ltd. – 2019

With our systems You can **SIMPLY**

- **Combine** the traditional **trade with webshops**
- **Reduce** the **costs**
- Offer extra **shopping experiences**
- **Personalised** information and assortments to the customers
- Create **statistical reports**

Increase the **efficiency** of your business by using aiss:

The costumer can **browse on the digital kiosk,** and do the **shopping** personally.

With AISS System you will able to **influence** the **buying decision** at more **touchpoint**.

AISS can combine the webshop and the traditional trade channels

WEBSHOP		TRADITIONAL TRADE
Advantage	Disadvantage	
Simply, fast, targeted	No personal contact with expert	Expert shopper, consultancy
Data, staticstics	No trying possibility	Product trial in the shop
Comfortable, at home	Need to wait for the bought products, not prompt	Item can take away after paying, prompt

AISS can bring the advantages of webshops into your SHOP

AiSS offers for **retailers**

EFFICIENCY	• Easier administration, End2End sales • Shorter service time, higher comeback-rate
INFULENCE THE BUYING DECISION	• Additional sales promotion • All product information at one place
COST REDUCEMENT	• Less need of printed flyers, labels • Lower human-related costs
MARKET RESEARCHES	• Online, real time statistics • Client identification (sex, age)

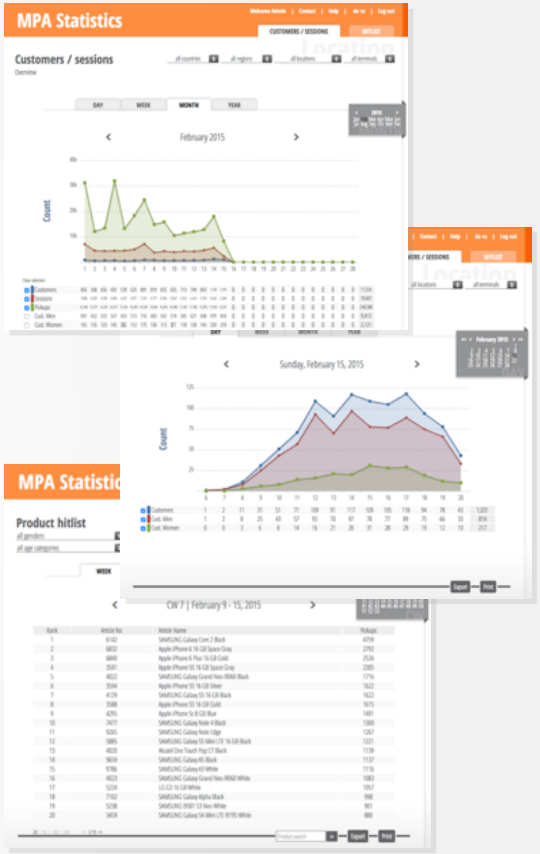
Market research in the shop

With AISS system it is possible to create a collect information about customers, and create our own statistics.

Online, real time database, filters can be according to:

- gender
- age group
- number of visitors
- chosen products.

With the help of the statistics we can identify,
specify our customers' profiles.
It can be great help in sitting up the optional assortment
and having TARGETED marketing communication



Market research in the shop

As the result in the research in the shop you will be to do something just imaginable today…

In less than five years, with supported Artificial analytics, we plan to give you an aid what to order, how many you should order and for what price you should sell it. Aiding you to maximize profit, revenue and customer satisfaction.

AiSS offers for **customers**

BUYING EXPERIENCE	• Interactive interface • Complete, personalized information • Feeling & comfort of ‘online shopping’ in stores
FAST AND TARGETED SERVICE	• Easier and faster shopping • Decision and shopping at one place • Live customer service (chat)

Tailor made solutions

Our solutions

AISS ADVISER	DIGITAL MIRRORS	DATABASE SERVICE
• Mobile Phone & Tariff Adviser • Product Adviser • White Good Product Adviser • Holiday Adviser	• Mobile Mirror • Spot Me	• Valid, up-to-date information • Consistent, comparable datas on your screens • Automatic synchronization • Translation on demand

AiSS Advisers

Universal browsing tools for all kinds of products and services. Customers can search, filter results, compare devices, check specifications, availability, price etc.

- Comparison in different levels
- Displays actual store availability and prices
- Local help for employees and customers
- Filtration by filters
- Promotional pictures and videos
- Accessories

Personal development opportunities

Different kind of products and services might require different kind of options.
We have already developed advisers for **mobile phones, tablets, smart watches,** holidays etc.

AiSS Product Information Management Service

A new device has arrived to your store? It happens a lot. We upload product specifications, photos, videos to your AISS screens, ESL, E-Commerce, in no time.

No extra tasks for you valid, up-to-date product info

- Translation on demand
- Automatic synchronization

Data provide in our PIM is available for E-Commerce, On Line (Web) use, ESL use, product datasheets in store next to products use and any other digital content need to be provided. **You pay once, get all.**

Further advantages of AISS technological solutions

AiSS Product Information Management Service

Increasing sales and marketing effectiveness

- decision and shopping at one place
- easier shopping, shorter service time
- interactive interface, extra shopping experience
- higher comeback-rate
- marketing promotions immediately
- easier administration

AiSS Product Information Management Service

Management support with online, real time statistics

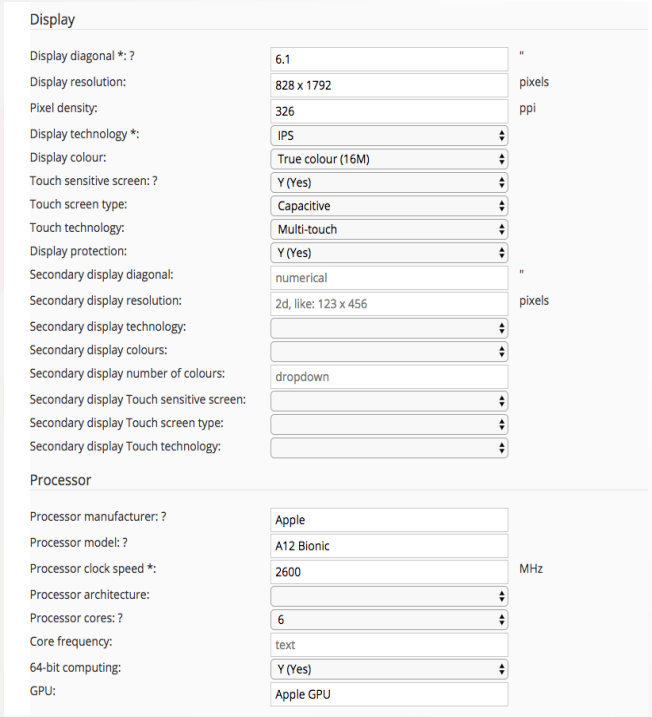
- continuous reporting with indicators on daily, weekly, monthly, yearly bases
- client identification by age and sex (in case of optional camera module)

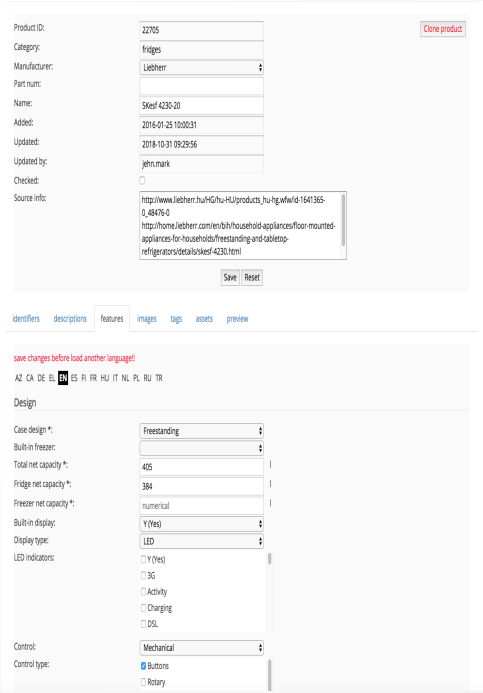
Update prices and product information automatically

Cost cut

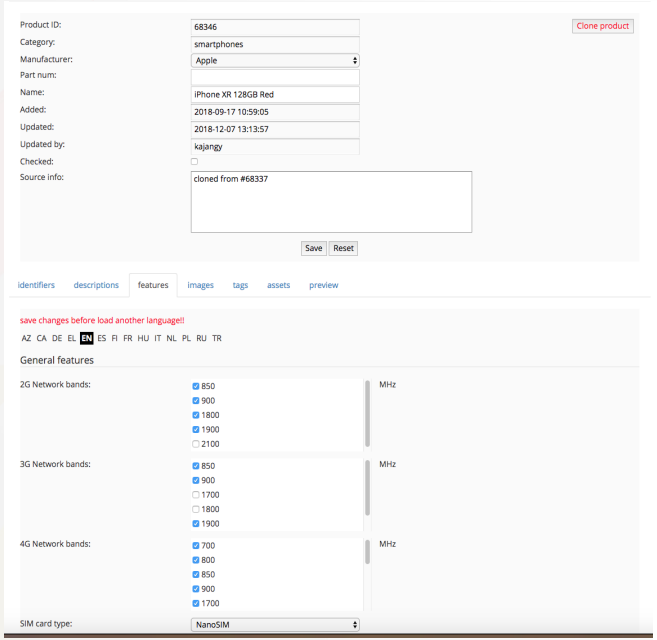
Some of our current happy customers:
Euronics Hungary, Expert Italy, MediaMarkt/Saturn stores Europe wide, Carrefour, Macro, Apple/Istyle Stores and many more.

AiSS Product Information Management Service





AiSS Product Information Management Service



Door hinge:	Right	
Reversible doors *:	Y (Yes)	
Door opening angle:	numerical	°
Cable length:	numerical	m
Adjustable feet:	Y (Yes)	
Castor wheels:	Y (Yes)	
Height *: ?	1852	mm
Width *:	600	mm
Depth *:	630	mm
Width with door open:	numerical	mm
Depth with door open:	numerical	mm
Depth without handle:	numerical	mm
Installation compartment height:	numerical	mm
Installation compartment width:	numerical	mm
Installation compartment depth:	numerical	mm
Packaging height:	1909	mm
Packaging width:	615	mm
Packaging depth:	709	mm
Package weight:	80.9	kg
Weight:	76.2	kg

TV Data/Movie Syncronization Solution - Euronics Hungary

Mobile Phone & Tariff Adviser - Media Markt / Saturn

Product Advisers - Technodom Kazakhstan

Mobile Phone/Acessory Advisers - Vodafone NL and CZ

A solution helping customers finding products

Did you ever had a problem to find a product in a store?

- **Here is a solution:** An advisor/Selector with ability to turn on ESL label equipped with LED.

Did you ever had a problem of not having product data?

- **Here is a solution:** A service what gives you all product data.

How the solution works?

- A touch enabled advisor which receives automatically data form a central PIM system, updates itself automatically with most recent products and accessories related to products.
- Automatically configures itself to position of the product as a Label is configured to the product.
- Internet connection is only needed for product updates,
- Prices, product details, product explanation animations, product comparing, everything is included.

How the solution works...

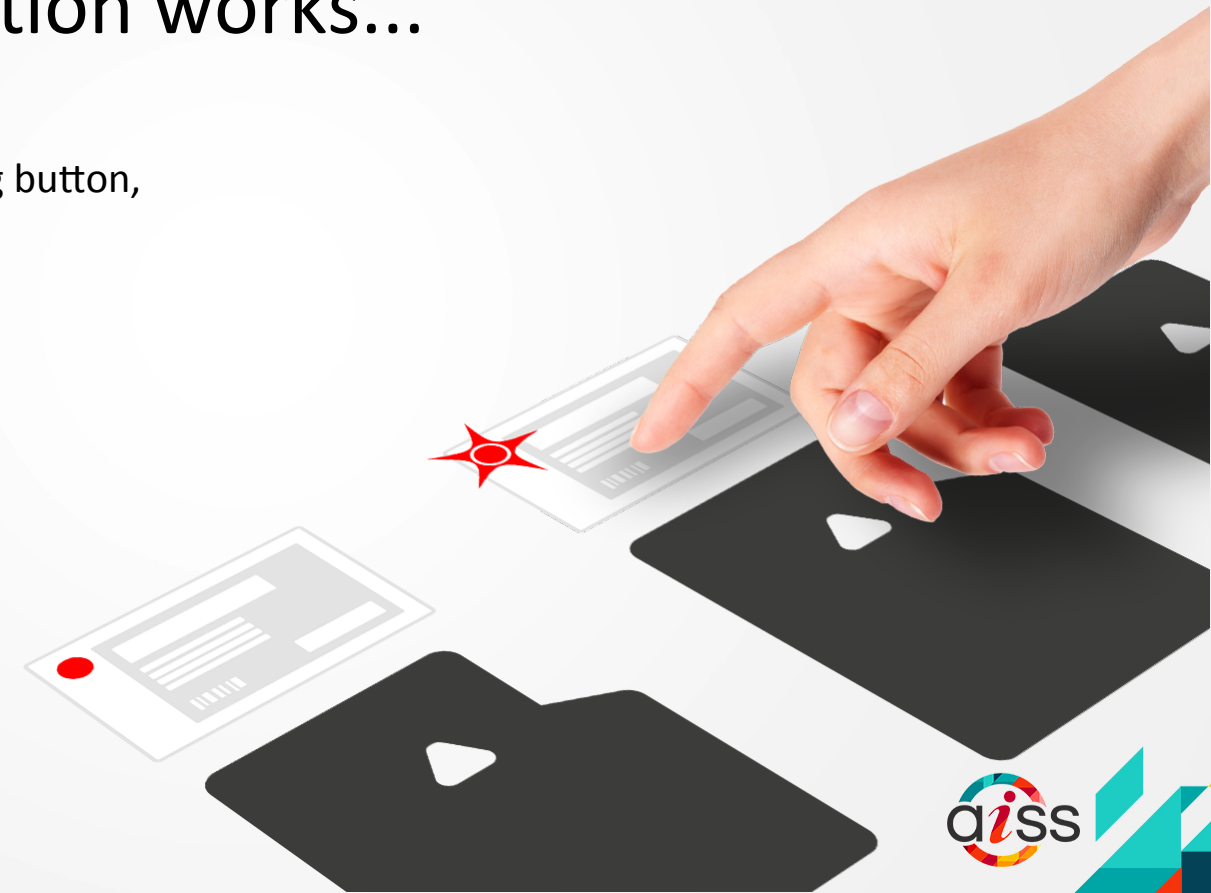
1. Customer selects
the product they need accessory for

How the solution works...

2. Then select, accessory category, accessory

How the solution works...

3. Click on the LED blinking button,



How the solution works...

4. Look for blinking LED and find the product,

How the solution works...

Play the video:

Our references

17 COUNTRIES / 900+ TERMINALS OVER 6000 Digital Signage solutions

Carrefour MediaMarkt Phone House TESCO TOMTOM SATURN euronics

Thank you!

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